



Abdulrahman Ibrahim

Senior Designer

Contact

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Skill



Adobe Indesign



Adobe Photoshop



Adobe Illustrator



After Effects



About Me

Experienced graphic designer with 7+ years in client relations, innovative design creation, Adobe expertise (Photoshop, Illustrator, etc.), print, Brand Identity, InDesign for books/magazines, and short video production.

Work Experience

Jan 2022 - Current

Senior Designer at Beyoooot.com,
The greek campus, Cairo

My role in a furniture export startup (since Jan 2022) involves designing ad campaigns & creating 3D furniture cat for AR tech in the Gulf market.

Feb 2020 - Dec 2022

Senior Designer at Aqrab Agency,
Dokki, cairo

As a leader, I guided designers in creating compelling ad campaigns for Saudi Furniture stores, drawing inspiration from magazines and exploring the e-commerce landscape.

May 2022 - Current

E-Commerce Account Manager, Aldarmall.com
Saudi Arabia

- Monitor and manage the product plan to enhance sales, by keeping track of the top-performing products in China.

- Oversee the day-to-day operations of the e-commerce platform, including order fulfillment.

- Managing procurement with the China team through Alibaba.

- Oversawing the delivery of products to the China warehouse and ensuring their quality through the MYCN platform.

- Ensuring customer satisfaction and monitoring overall performance to build customer loyalty.

- Contribute to the creation of the marketing plan with the marketing team.

- Monitoring the efficiency of logistics services provided by companies like Aramex and StarLinks.



Adobe Dimension



Blender



Microsoft Office

Courses

Certificate graphic design from ECT

ECT Center
Issued Mar 2013
Expired May 2013

Creativo

Designesta
Issued May 2021
No Expiration Date

IGO - DIGITAL MARKETING

IGO - DIGITAL MARKETING
Issued Sep 2021
Expired Oct 2021

Branding for Designers

linkedin
Issued Feb 2021
No Expiration Date

Learning Photoshop Portrait Retouching

linkedin
Issued Mar 2021
No Expiration Date

Languages

Arabic Native

English Intermediate level

- Generate reports and analysis on key metrics, including weekly/monthly sales by department, new product sales, and the performance of discount codes.

Apr 2019 - Feb 2020

Senior Designer at Rio Advertising Mohandessin, Giza

I have extensive experience working with various companies, including major paint companies such as KAPCI, Jotun, Sipes, GLC, Scib, National Paints, and more, on multiple projects.

May 2017 - Apr 2019

Senior designer, Quick Print shop Giza

I gained valuable experience in designing educational books with this company. I dedicated months to each project and was able to produce outstanding work. This was a great starting point in my career and I have several noteworthy accomplishments with the company.

Education

2022 - Present

Ain Shams University

FACULTY OF BUSINESS

Although I began my career in graphic design in 2015, I am committed to furthering my education by enrolling in the blended learning program at the Ain Shams Faculty of Business.

2012 - 2014

Imbaba Commercial School

Commercial high school

Technical Skills

E-commerce Platforms

Master E-commerce Platforms (Shopify, Ecwid, WordPress, Salla, Zid, ExpandCart, ... ect)

Inventory Systems

Master inventory Systems as Zoho Inventory and Oracle WMS

References



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